



Global Handwashing Day is October 15. Are you ready?

Now in its fifth year, on October 15, 2012, hundreds of millions of people around the world will celebrate Global Handwashing Day aimed at increasing awareness and understanding of the importance of handwashing with soap as an effective and affordable way to prevent disease. Over the past five years, Global Handwashing Day has grown from a one-day celebration in a few cities to a worldwide movement that has mobilized significant investment in and political support for handwashing with soap.

Here are some things you can do to get ready:

1. The World Wash Up Twitter/Facebook game is now live! This game was created to raise awareness of the importance of handwashing and sanitation on social media. You can play the game anytime, but please play it a lot on Global Handwashing Day and help to trend worldwide on Twitter. globalhandwashing.org/ghw
2. Tweet using the official Global Handwashing Day hashtag: #iwashmyhands
3. Visit the Global Handwashing Day website to learn more about this important day and download resources to plan something this year: <http://www.globalhandwashing.org/ghw-day/tools>