

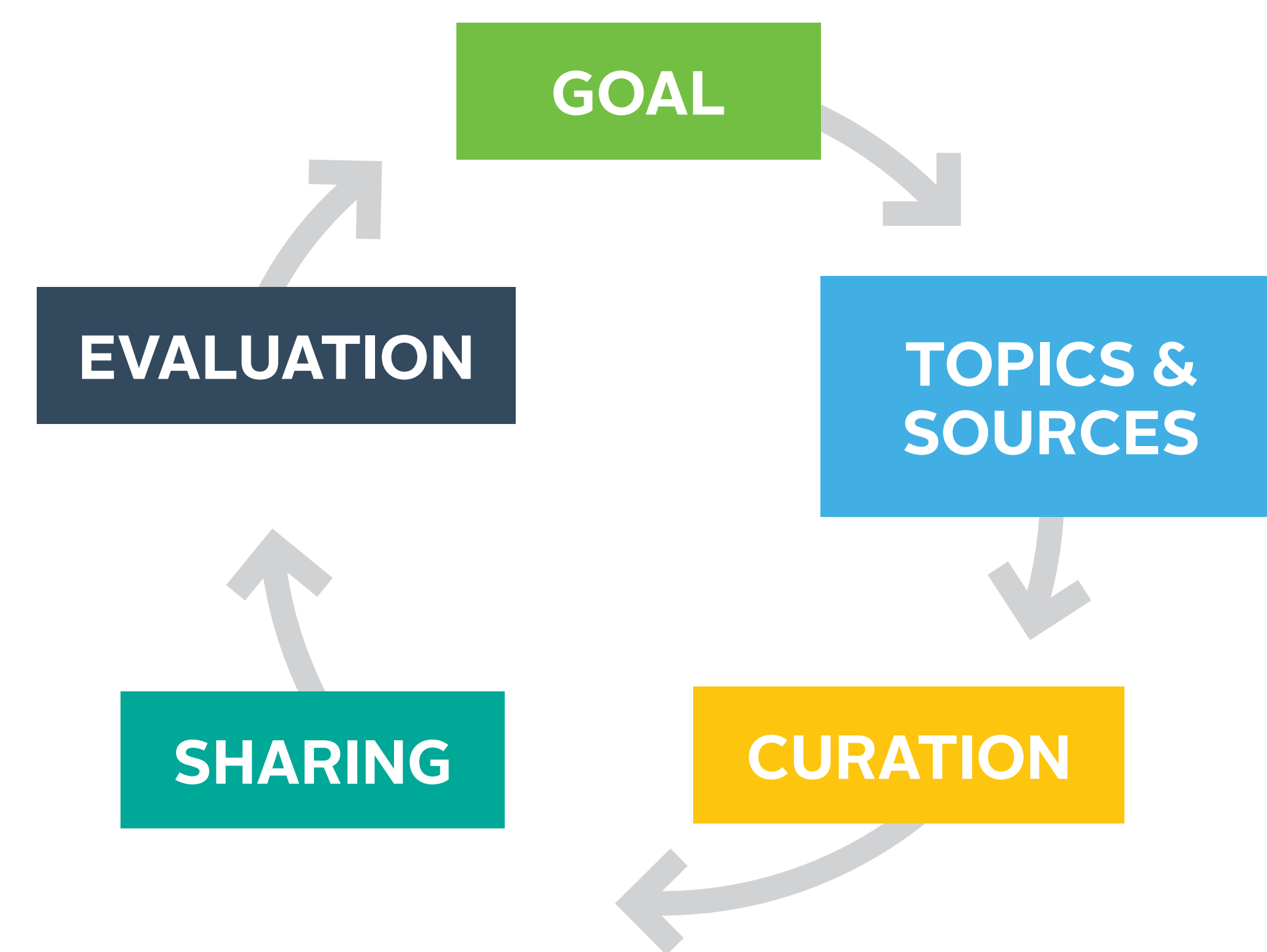
Discovering, Collecting and Curating WASH Sector Knowledge and Information

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PROBLEM

- Too much content/information overload
- What should WASH practitioners pay attention to?
- How to place info & knowledge where it can be accessed readily

PROCESS



ABOUT WASHplus

The WASHplus project supports healthy households and communities by creating and delivering interventions that lead to improvements in water supply, sanitation, and hygiene (WASH) and household air pollution (HAP). WASHplus uses at scale as well as integrated approaches to reduce diarrheal diseases and acute respiratory infections. WASHplus is funded through USAID's Bureau for Global Health and led by FHI 360 in partnership with CARE and Winrock International.

Visit www.washplus.org



GOAL

- Know thy user — understand the audience, its interests, info needs and constraints
- Map the sector — who is doing what, where, why, how
- Identify key issues, trends in the WASH sector, best practices, lessons learned
- Build knowledge sharing network

IDENTIFICATION OF TOPICS & SOURCES

- Key journals, websites, blogs
- Alerts on Google, PubMed, etc. for new research, data, publications, events
- Monitor social media — Twitter, LinkedIn
- Mine social networks

CURATION

- Access — setting up alerts
- Selection — separating signal from noise
- Analysis — deciding what is timely, relevant, quality, value added
- Validation — making sense
- Synthesis — summarizing

SHARING & DISSEMINATION

- Target/segment specific audiences
- Select appropriate channels — social media, Pinterest, YouTube, etc.

MONITORING & EVALUATION

- Metrics/analytics — website visits, downloads, etc.
- Phone calls/interviews with selected individuals or focus groups
- Surveys via Poll Daddy on individual Updates/Blogs
- Annual KM Survey via Survey Monkey

- ### OUTPUTS, PRODUCTS & SERVICES
- Weekly
 - Website
 - Newsletter
 - Blog
 - Twitter
 - Facebook
 - Updates
 - ▶ Sanitation
 - ▶ Household Drinking Water Quality
 - ▶ Urban Health
 - ▶ WASH & Nutrition
 - ▶ Indoor Air Pollution